

BLUE SAIL ▶

VISITORS PLACES DESTINATIONS

CLIMATE CHANGE ACTION PLAN

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1. THE GLASGOW DECLARATION

As a signatory to the Glasgow Declaration, Blue Sail commits to achieve a 50% reduction in emissions by 2030 and to reach net zero emissions as soon as possible before 2050.

To achieve these goals we are required to publish a climate action plan. This document is a live plan, one which we commit to reviewing and updating regularly.

Blue Sail and its Directors, Associates and partner companies are constantly learning and this is never truer than with regard how we deal with the challenge of climate change. We don't have all of the answers but we want to be part of the solution.

A lot of what Blue Sail does is advise other organisations and destinations and much of the positive impact we can have is in how we work with and shape the future of the places in which we work.

But we have to lead by example, so this plan is our first (but will not be our last) climate action plan.

Each section follows the categories according to the five pathways of the Glasgow Declaration.

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Director Blue Sail

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2. MEASURE

No.	UNEP ID	Name	Action/s
1.	26.	Home office energy consumption	Blue Sail will: <ul style="list-style-type: none"> ▶ Estimate energy consumption in the home offices of Directors/Assoc. Directors and CO2 impacts using established conversion factors https://www.gov.uk/government/publications/greenhouse-gas-reporting-conversion-factors-2021 ▶ Complete in 1 property in 2022/23
2.	26.	Travel impacts	<ul style="list-style-type: none"> ▶ Estimate CO2 impacts from work travel (as part of projects). ▶ Monitor each project (undertake 2 tests in 2022/23) and rollout in 2024 to all projects
Measure:			<ul style="list-style-type: none"> ▶ Completion of property CO2 measure in 2022/23 ▶ Completion of 2 test CO2 impacts in projects in 2022/23

3. DECARBONISE

No.	UNEP ID	Name	Action/s
1.	32. 39. 42. 46. 47.	Reduce home office energy consumption	Blue Sail will: <ul style="list-style-type: none"> ▶ Use energy efficient lighting ▶ Take measures to reduce heat loss/energy loss ▶ Buy equipment that is energy efficient (e.g. laptops) ▶ Turn off all unused equipment e.g. printers to save energy ▶ Conserve water in home office settings
2.	33.	Use renewable energy	▶ Buy energy from renewable sources in home-office settings
3.	35. 40.	Reduce waste	<ul style="list-style-type: none"> ▶ Reduce consumption of materials e.g. paper, toner ▶ Use recycled materials where possible ▶ Recycle waste
4.	37.	Reduce impacts from travel	<ul style="list-style-type: none"> ▶ Use public transport for all work travel (where practical) with a priority to use rail ▶ If hiring a vehicle, secure the smallest (lowest CO2) impact vehicle
5.	41.	Transition towards lower impact private vehicles	▶ Where used for business travel and where possible move towards electric vehicles
Measures:			▶ % of low energy lightbulbs

4. REGENERATE

No.	UNEP ID	Name	Action/s
1.	48. 49.	Encourage nature in home-office settings	Blue Sail will: <ul style="list-style-type: none"> ▶ Plant in a way which encourages bio-diversity and supports nature in home office settings including native planting and bird feeders. ▶ Avoid use of chemicals in home office settings making use of non-harmful alternatives where possible. ▶ Buy locally produced food as far as possible.
2.	53.	Green building design	<ul style="list-style-type: none"> ▶ In home/home office settings when undertaking any building work use 'green building' design in construction/refurbishment.
Measure:			<ul style="list-style-type: none"> ▶ % of natural cleaning products

5. COLLABORATE

No.	UNEP ID	Name	Action/s
1.	1. 2. 3. 4. 9.	Policy Alignment and Business Strategy	<p>Blue Sail will:</p> <ul style="list-style-type: none"> ▶ Complete an annual review of this action plan and our related policies to ensure we have the necessary actions in place to meet our obligations and targets. ▶ Identify and highlight climate change adaptation and mitigation opportunities and challenges within client facing projects (as appropriate) including actions which reduce transport emissions, improve circular economy benefits. ▶ Encourage adoption of sustainable and climate reduction measures in destinations in which we work including, where appropriate, signing up to the Glasgow declaration. ▶ Share insights and learning via industry activity e.g. conferences or via blogs on Blue Sail website. ▶ Engage with local communities and consider marginalised groups in project delivery where appropriate.
2	7.	Video conferencing	<ul style="list-style-type: none"> ▶ Use video conferencing for meetings, events and conferences where possible
Measures:			<ul style="list-style-type: none"> ▶ No. project/client reports which have climate change measures ▶ No. client meetings held using online video tools

6.FINANCE

No.	UNEP ID	Name	Action/s
1.	24.	Fund purchasing that minimises emissions	Blue Sail will: <ul style="list-style-type: none"> ▶ Buy supplies, services and equipment which minimises emissions e.g. energy efficient IT equipment. ▶ Ask Directors (and Associates) to consider buying energy which uses renewables in their home-offices ▶ Make home offices as energy efficient as possible.
Measures:			▶ Evidence of renewable energy contract